



Monthly e-newsletter

April, 2021

श्रम एवं रोजगार मंत्रालय
Ministry of Labour & Employment
भारत सरकार (Government of India)

National Career Service

Getting cold feet while giving presentations ?
Resume gets discarded by Employer ?
Finding it hard to crack interviews ?
Struggling to hold your ground in Group Discussions ?

Worry no more and unlock your Potential!

NCS, in collaboration with TCS iON, offers you TCS iON Career Skills Program
A free soft skills course to enhance your employability*

*Certificate to be awarded on successful completion of the course

Toll Free Number : 1800-425-1514 | www.ncs.gov.in

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National Career Service

Is your NCS Profile complete?

To get noticed by Employers:

Log in to NCS (www.ncs.gov.in) and make 3 videos on "About myself", "My skills" and "Area of interest"

How Video Profile helps Jobseekers?

- Increases your visibility to Employers by increasing your profile completeness %
- Chances of shortlisting are higher with video profiles
- Makes your profile stand out

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National Career Service

Employers! Find the best talent on National Career Service Portal

- Public Disclosure of marks of Government Recruitment Agencies on NCS Portal
- View rich list of good employable candidates

Steps to access the list of candidates:

- Visit www.ncs.gov.in
- On NCS Home Page, click section "Public Disclosure of marks by Recruitment Agencies"
- Click on given links to view marks and others details of willing candidates

Toll Free Number : 1800-425-1514 | www.ncs.gov.in



National Career Service

सही अवसर, सही समय
Right Opportunities, Right Time

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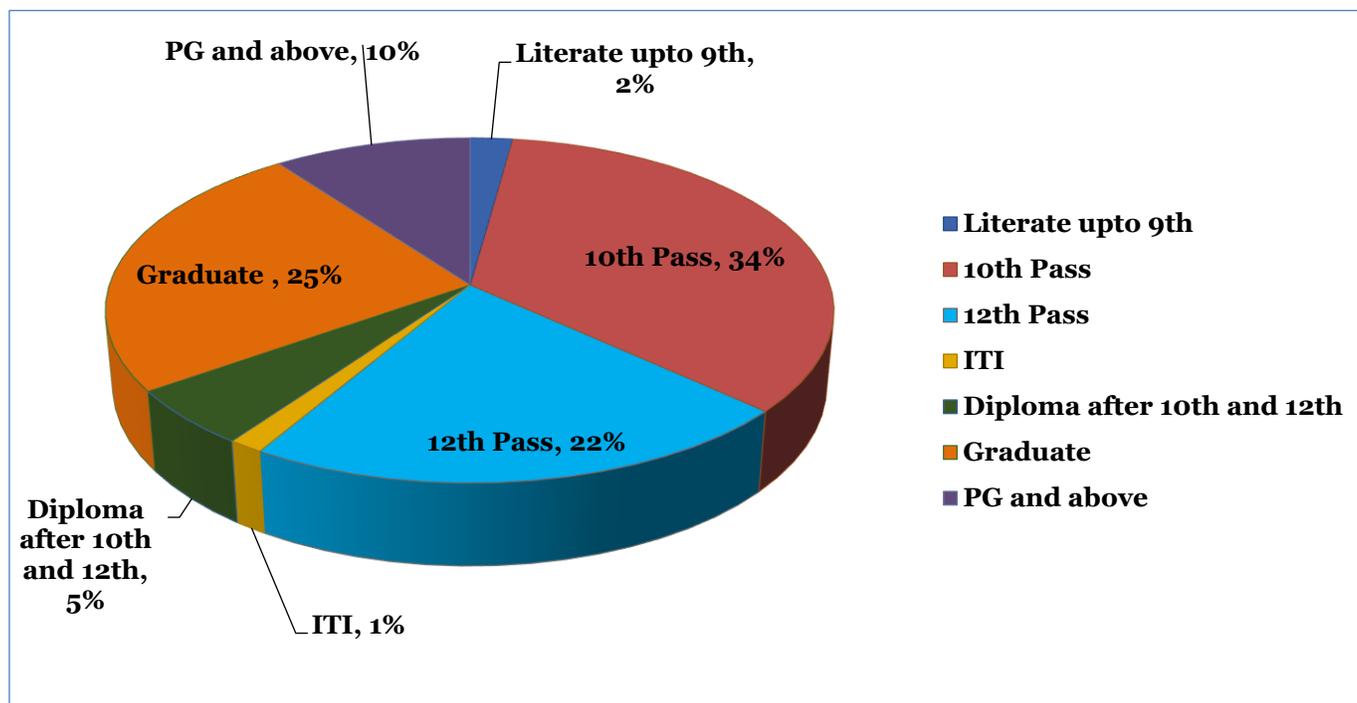
National Career Service is a Mission Mode Project launched by the Hon'ble Prime Minister, Shri Narendra Modi on 20th July, 2015. It is a one-stop solution that provides a wide array of employment and career related services to the citizens of India. National Career Service is a vibrant platform which aims to transform and strengthen the public employment services in the country. It brings together Job Seekers, Employers, Skill Providers, Career Counsellors, Local Service Providers (LSP's), Career Centers, Placement Organizations, Households and Government Departments on a common platform through the efficient use of information technology.

- Easy accessibility of employment services like staffing, placement and recruitment to all the stakeholders
- Enhancing employability of the workforce by providing them information on training & skilling
- Provisioning of career counselling services
- NCS Portal provides links to Public Disclosure of scores and ranking of candidates in Government recruitment examinations
- Providing information related to job profiles, career paths & employers
- PAN verified institutions and rich database of job seekers
- Career planning and rich career content on over 3500 occupations across 52 sectors
- NCS has partnerships with various private organizations like TCS iON, Qess Corp, HireMee, CSCs etc.
- Around 200 Model Career Centres (MCCs) have been set up across the country till now
- National Career Service Centres for Differently Abled (NCSCs-DA) are being run by DGE across the country
- National Career Service Centres for SCs and STs (NCSC – SCs/STs) for providing employment related training and guidance are also being run by DGE

As on 29th April, 2021, a total of 1,01,36,717 active jobseekers are registered on the NCS Portal. More than 1,38,800 employers are registered on the Portal and the active vacancies count as of the mentioned date is 1,40,299.

***Please be aware that NCS does not charge any fees for Registration on the Portal and its services.**

Highest Education wise Active Jobseekers registered on the Portal in FY 2020-2021

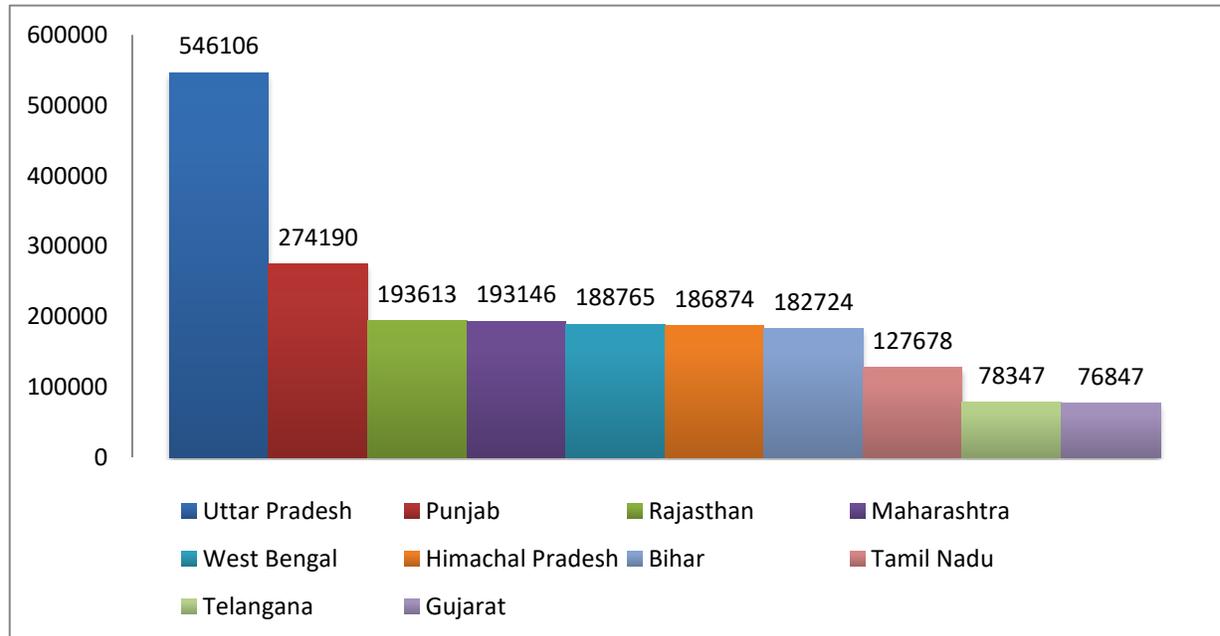


Source: NCS Portal (www.ncs.gov.in)

Data: As of 31st March, 2021

Above graph represents Highest qualification wise number of active jobseekers who got registered on the Portal in the financial year 2020-2021. It is found that total 28,20,675 job seekers got registered on the Portal in the mentioned financial year, out of which 30,34,59 registrations have been done through a network of Career Centers that is spread across India under NCS Scheme. Remaining registrations are done independently by jobseekers and have happened through other sources like Common Service Centers, State Employment Portals (that have integrated with NCS) etc.. It can be seen that one fourth of the total registered Jobseekers are Graduates. 10th pass and 12th pass candidates have also got registered in good numbers crossing the total percentage of 50. It is important to highlight here that NCS is not only providing a job platform to the candidates but it is also doing its bit in enhancing employability of the registered candidates through a wide range of online and offline career skills enhancement programs. Most of these employability enhancements cum Placement Programs are conducted in either offline or online mode at no cost through a network of Model Career Centers across India that collaborate with Training Partners like TCS. Portal is also offering a free of cost online Career skills Program by TCS iON to ensure that candidates, who are academically qualified, gain the necessary skill set demanded by Industry today.

State wise Active Jobseekers registered on the Portal in FY 2020-2021 (Top 10 States)



Source: NCS Portal (www.ncs.gov.in)

Data: As of 31st March, 2021

Above graph represents top 10 states with maximum Jobseeker Registrations in the financial year 2020-2021. It is found that Jobseekers from Uttar Pradesh have maximum number of registrations with an approximate count of 5.5 lakhs and Punjab is at 2nd number with jobseeker registration numbers crossing 2.5 lakhs. States like Rajasthan, Maharashtra, West Bengal, Himachal Pradesh and Bihar are among Top 10 States with Job seeker registration count of more than 1.8 lakhs and Tamil Nadu with a count of 1.27 lakhs jobseeker registrations is also among top 10 States. With the outbreak of COVID-19 pandemic and the resulting enforcement of social distancing across the nation, most of the jobseeker registrations for most States happened online during last Financial year. It is important to highlight here that Web-services/API have also been developed for integration of State Employment Portals with the NCS Portal and among the above given 10 States, State Employment Portals of Uttar Pradesh, Punjab, Rajasthan, Maharashtra, Himachal Pradesh and Telangana have already integrated with NCS Portal for registration of their jobseekers on NCS Portal.

Sector – wise count of Active Employers who got registered in 2020-2021 (Top 10 Sectors)



Source: NCS Portal (www.ncs.gov.in)

Data: As of 31st March, 2021

Above graph represents top 10 sectors from which maximum Employers are registered on NCS Portal. It has been found that in the FY 20-21, total 78,441 active Employers got registered on the Portal including Private Employers, Government Organizations and Placement Organizations. NCS integrated with Employee's State Insurance Corporation (ESIC) and Employees' Provident Fund Organization (EPFO) to link the willing employers for enabling them to shortlist right candidates through a countrywide database of workforce on NCS Portal. Above graph shows that maximum employers that are registered on Portal are from Manufacturing sector and their count is more than 24000 which indicates good job opportunities for 12th pass, ITI and Diploma candidates. Sector like Operations and Support which usually offers good job opportunities also has good number of employer registrations under it on NCS Portal of more than 11,200 Employers. Specialized Professional Services sector* has more than 9500 Employers registered under it.

*Specialized Professional Services sector includes jobs in legal and accounting activities, auditing and consultancy activities, architectural and engineering activities, scientific research and development and other professional, scientific and technical activities.

Importance of Key Skills for Employers and Jobseekers

“Key Skills” is an important field both for the Jobseeker and Employer on NCS Portal.

1 For Jobseekers

“Key Skills” is one of the important fields to be filled in Jobseeker’s Registration Form on NCS Portal. While filling the Jobseeker Registration Form, a Jobseeker is suggested to fill atleast 5 of his key skills from his Education, Work experience and competencies. This is the most important criteria of Job matching to increase Jobseeker’s visibility in Employers’ search results and to increase his chances of getting shortlisted. Whenever any Employer runs a candidate “Search” function on NCS, “Key skills” play a vital role in job matching by matching jobseekers’ profile with the required job while displaying the list of eligible jobseekers against that job. Due to its significance in job matching, Key Skills is given weightage of 20% in overall Profile Completeness score of Jobseeker on NCS Portal. Mostly Jobseekers are found to enter irrelevant or ambiguous key skills in their Registration Forms on NCS Portal which hampers the job matching process, hence Jobseekers do not get suitable and desired Job offers from Employers and on the other hand Employers also do not get desired candidates.

2 For Employers

Like Jobseeker, Employer also needs to take due care while filling required Key Skills in his Job Posting on NCS Portal. If Employer enters ambiguous or lesser number of key skills, he will not find desired eligible candidates because list of eligible candidates is shown primarily on the basis of matching of key skills entered in the job posting by the Employer and that entered by Jobseeker in his NCS Profile. Additionally, if Employer does not enter the relevant and precise Key skills in his Job Posting then it would be misleading for the Jobseekers and there are higher chances of getting irrelevant Job applications. It is therefore important to mention precise and relevant Key skills in the Job Posting to get desired candidates. Moreover, providing good and relevant key skills in the job posting increases the chances of the job posting to get featured in Job search results. NCS assists its registered Employers in adding key skills with its “Key Skills Builder” functionality that auto picks the key words from the entered “Job Description”. An Employer can choose to pick the key skills from the auto suggested key skills or can even manually add the Key Skills as per his requirement.

Amid the COVID-19 Pandemic, NCS has been continuously working to provide employment and career related services to its registered users. On one hand, NCS has been using its online Platform to conduct online Job Fairs & Career Events and on the other hand its wide network of Model Career Centers is also conducting on ground career events as and when feasible in the current pandemic situation. Glimpses of some of the major Career Events and Job Fairs are listed below:

Career Guidance and NCS Awareness Program by Model Career Center, Mallepally, Hyderabad

Model Career Center, Mallepally, Hyderabad, organized a Career Guidance and NCS awareness session through Online Mode (Zoom meeting) on 7th April, 2021 for candidates studying in 10th to Degree classes. Around 100 candidates actively participated in this online session in which they were informed about various career options that are there to choose from and also they were informed about National Career Service scheme and various career and employment services covered under it.

Successful completion of Youth Employability Programme by Model Career Center, Durgapur, West Bengal

Model Career Center, Sub-Regional Employment Exchange, Durgapur, West Bengal had organized Youth Employability Programme in collaboration with TCS which came to an end on 8th April, 2021. The Program started on 4th February, 2021 with brief orientation Program that was held at premises of Model Career Center, Durgapur. Around 15 students have successfully completed this 100 hours employability training programme and will soon be awarded certificates of Program completion by TCS. The Program helped participants in enhancing their employability skills through interactive activity based online training sessions. The program mainly focused on Communicative English, Corporate etiquettes and soft skills, resume building and interview facing skills, analytical and reasoning skills, basic computer knowledge.

Career Guidance and NCS Awareness webinar by Model Career Center, Osmania University, Hyderabad

Model Career Center, Osmania University, Hyderabad, organized a Career Guidance and NCS awareness webinar on 9th April, 2021 for SSC, Inter, Graduates, B. Tech & PG candidates. Around 42 candidates actively participated in this online session in which they were given detailed guidance on how to face Job Interviews. Participants were also informed about National Career Service Scheme launched by Ministry of Labour and Employment, Government of India in 2015 and wide spectrum of career services that are offered under this scheme.

Employability Training cum Placement Program by Model Career Center, Ferozpur, Punjab

Model Career Center, Ferozpur, Punjab in collaboration with TCS started its first batch of Youth Employability Training Program in online mode on 12th April, 2021. The Centre started its operations in Nov'2020 under National Career Service scheme and since then it has conducted various career programs from time to time. This time the Center is conducting 100 hours of online Employability Training cum Placement Program targeting candidates below the age of 28 years, from SC/ST/OBC and economically backward classes who have passed out in the year 2019-2021 from B.A. and B.Com streams. So far around 25 candidates both male and female have got enrolled in this program. This is a certificate Program that is expected to culminate on 12th May'2021 and its key focus areas are teaching Communicative English, Corporate etiquettes and soft skills, resume building and interview facing skills, analytical and reasoning skills, basic computer knowledge.

NCS awareness cum Resume writing Program by Model Career Center, Ahmedabad, Gujarat

Model Career Center, Ahmedabad organized a webinar on the topic "Resume writing and NCS Portal awareness" on 12th April'2021. Main focus of the webinar was to apprise the candidates about the various career services offered by National Career Service and how to write an effective and impressive Resume. The target group for the webinar was Graduate students and 32 of them attended the webinar which was conducted over Zoom.

Placement Drive by Model Career Center, Banswara, Rajasthan

Model Career Center, Banswara, Rajasthan organized an offline Placement Drive for male candidates in the age group of 20 to 30 years on 13th April, 2021. The Placement Drive targeted candidates with qualification 12th, Under Graduate, Post Graduates and MBA. It was organized for a Private company for job roles like Field Officer, Senior Field Officer, Branch Manager and Branch Operation Manager. Around 6 candidates participated in this Placement Drive and 1 candidate has been shortlisted so far.

National Institute for Career Service (NICS), Noida organized Online Training Program for Young Professionals

NICS, Noida organized 3 hours long online interactive training program for Young Professionals deployed at Model Career Centers, PAN India on 16th April, 2021. In total, around 42 Young Professionals participated in this interactive session that was jointly addressed by Smt. M. L. Gautam, Director I/C, NICS, Sh. R. Aswani Kumar, Joint Director, NICS and Sh. M.S Ashok Kumar, Joint Director, NICS, Mr. Sudhir Aggarwal, Director, Business Development-Government and Education, Microsoft and senior team members from Microsoft. The Training Program majorly focused on Important Information on Self Employment, Soft skills leads to wisdom and information on Recruitment Practices in Private Organizations. Participants raised questions and clarified their doubts during the session. They found the session quite informative.

Offline Job Fair by Model Career Center, Muzaffarpur, Bihar

Model Career Center, Muzaffarpur, Bihar organized an offline job fair at its premises for a leading company on 17th April, 2021 for the job role of Trainee. The Job Fair was organized for male candidates with qualification 10th pass and more than 90 candidates participated in this Job Fair. Around 80 candidates have been shortlisted in the first round of recruitment process with the company. Final round of selection is scheduled to happen in May, 21 first week.

Online Placement Drive by Model Career Center, Raipur, Chhattisgarh

Model Career Center, Raipur organized an online Placement Drive on 17th April'2021 through National Career Service Portal. The Placement Drive was organized to hire graduate candidates for the role of Sales Officer for ICICI Bank. Eligibility Criteria for participation in the Placement Drive was age limit of 22 to 40 years. Around 32 candidates participated in the Placement Drive and 12 candidates got Provisional Offer Letters.

JOBSEEKERS

We are happy to share few success stories of the jobseekers, who have been empowered through employment and other career related services of NCS.



Ladu Ram

**Uttar Bastar Kanker,
Chhattisgarh**

“I am Ladu Ram from Uttar Bastar Kanker. After completing my 12th class in the year 2016, I completed Computer Diploma in 2020 after which I started searching for a job. During that time, on suggestion of my friends I visited Model Career Center, Uttar Bastar Kanker and staff at this Center registered me on National Career Service Portal. Then one day I got to know about a Placement Drive that Model Career Center, Uttar Bastar was organizing for the job role of Computer Operator. Since I was badly in need of a job, so without a second thought I participated in this Placement drive and appeared for recruitment process for the post of Computer Operator with a good company and to my pleasant surprise I got selected by this company.

I am extremely delighted to get a new job. All thanks to National Career Service! ”

“I am P. Suresh Goud from Mahabubabad District of Telangana. My parents are farmers with nominal income I therefore, wanted to support my family. After completing my graduation, I started searching jobs and attended many job interviews but I didn't get any job. Then I registered myself on National Career Service Portal. Then one day through a newspaper advertisement, I came to know about a Job Fair that Model Career Center, DEE, Warangal Rural was organizing. I participated in this Job Fair at DEE Warangal Rural and their staff guided me to participate in the interview with Apollo Pharmacy. To my pleasant surprise, I got selected in Apollo Pharmacy, Hyderabad as Asst. Pharmacist with a decent salary. I would like to thank National Career Service and Model Career Center, DEE, Warangal Rural for organizing such job fairs that I feel are really helpful for unemployed people. It is a very happy moment in my life.”



P. Suresh Goud

Mahabubabad District, Telangana



Kapil kumar
Rajkot, Gujarat

“ I am Kapil Kumar from Rajkot, Gujarat. I got registered on the National Career Service Portal in the first year of my Post-Graduation. Since then I attended various career webinars that were organized by Model Career Center, Rajkot through National Career Service Portal. In the year 20-21, I being in my final year of Post-Graduation, started searching for a Job and also started browsing NCS portal for Placement drives. In Mar’21, Model Career Center, Rajkot in collaboration with our college organized campus Placement Drive at its premises. In this Campus Placement Drive, a leading company participated to hire candidates for the job role of Business Development Manager for its office at Rajkot, at a decent salary. I appeared for the interview process with this company and got selected on the day of Interview itself. During the complete recruitment process, Model Career Centre, Rajkot guided and supported me. I extend my heartfelt thanks to National Career Service and Model Career Center, Rajkot for the expert and professional support that they offered to help build my career.”

“ I am Rahul Suwalka based at Gandhinagar, Gujarat. I have done MBA and have been looking for a suitable job with a good company. I created my job profile on a number of job portals and have been diligently applying for jobs but COVID-19 pandemic has badly affected the job market. I still kept trying and left no stone unturned to get a good job. This year I got myself registered on National Career Service Portal and in the month of March, I participated in an online Job Drive that was organized by Model Career Center, Ahmedabad through NCS Portal. The Job Drive was organized for a leading company, TCS iON for the job role of Operations Executive. With all necessary guidance received from Model Career Center, Ahmedabad, I cleared the hiring process of TCS iON.

I am really happy and would like to thanks Model Career Center, Ahmedabad for their support and guidance.”



Rahul Suwalka
Gandhinagar, Gujarat

A snapshot of some of the NCS news coverage in leading publications

विद्यार्थियों को घर-घर रोजगार योजना का लाभ लेने के लिए किया प्रेरित

देव समाज कॉलेज ऑफ एजुकेशन में एक्सटेंशन लेक्चर आयोजित

भास्कर न्यूज़|फिरोजपुर

देव समाज कॉलेज ऑफ एजुकेशन फॉर वुमेन में प्रिंसिपल डॉ. राजविंद्र कौर की देखरेख में कॉलेज के प्लेसमेंट सेल द्वारा एक दिवसीय एक्सटेंशन लेक्चर का आयोजन किया गया। कार्यक्रम की शुरुआत में प्रिंसिपल द्वारा मुख्यातिथि डीईजीएसटीओ फिरोजपुर अशोक जिंदल व रिसोर्स पर्स यंग प्रोफेशनल मॉडल कैरियर सेंटर फिरोजपुर राहुल वोहरा का स्वागत किया गया। राहुल वोहरा ने कैरियर गाइडेंस व नेशनल



कैरियर सर्विस पोर्टल अवेयरनेस विषय पर सभी विद्यार्थियों व अध्यापकों को जागरूक किया। उन्होंने सरकार द्वारा घर-घर रोजगार योजना के तहत विभिन्न स्कीमों के बारे में जानकारी दी। वहीं विद्यार्थियों

को इस स्कीम का फायदा लेने के लिए प्रेरित किया गया। कार्यक्रम के अंत में कॉलेज प्लेसमेंट सेल के इंचार्ज डॉ. परमवीर सिंह, रजनी बब्बर व अर्शदीप ने मेहमानों का धन्यवाद किया।

Courtesy: Dainik Bhaskar, Ferozepur, Punjab

Date: 21st April, 2021



National Career Service

सही अवसर, सही समय
Right Opportunities, Right Time

NCS in News

आरबीएस कॉलेज के बीबीए/बीसीए संकाय में टीसीएस कंपनी द्वारा प्रशिक्षण सत्र का आयोजन

आगरा। आर.बी.एस.कॉलेज के बीबीए/बीसीए संकाय में श्रम एवं रोजगार मंत्रालय भारत सरकार एवं टीसीएस कंपनी के सहयोग से गैर तकनीकी छात्रों के लिए प्रशिक्षण सत्र प्रारंभ किया गया है। संकाय डीन डॉ निधि अग्रवाल ने बताया कि इस प्रशिक्षण कार्यक्रम में बीबीए अंतिम वर्ष के छात्रों को मिलाकर कुल 60 छात्र

प्रतिभाग कर रहे हैं। कोरोना काल की विषम परिस्थितियों में छात्रों को राज्य सरकार की मंशा के अनुरूप ऑनलाइन प्रशिक्षण देकर छात्रों की प्रतिभा एवं क्षमताओं को लगातार परिष्कृत किया जाएगा। 45 दिन का यह प्रशिक्षण टीसीएस कंपनी के अनुभवी शिक्षकों द्वारा ऑनलाइन माध्यम से दिया जाएगा। मॉडल कैरियर सेंटर आगरा के

पलाश कौशिक ने बताया कि इस प्रशिक्षण से छात्रों को टीसीएस एवं अन्य संस्थानों की मांग के अनुरूप तैयार किया जाएगा, जिससे छात्र व्यवसाय क्षेत्र की बारीकियों को आत्मसात करते हुए अपने आप को प्रतिस्पर्धा के लिए तैयार कर सकें। इस प्रशिक्षण सत्र का समन्वय प्रशांत भदोरिया द्वारा किया जा रहा है।

Courtesy: Amar Ujala, Agra, Uttar Pradesh

Date: 21st April, 2021

Upcoming Events/ Job Fairs/Trainings

In our battle against COVID-19 pandemic, majority of the NCS Job fairs and Events are being conducted online. With online functionality, Employers can participate, shortlist and invite Jobseekers for interviews through the NCS Portal. Check out our Calendar below for the month of May, 2021.

For more details, follow this link & Register for one of our events:
https://www.ncs.gov.in/_layouts/15/ncsp/calendar.aspx

DATE	JOB FAIRS &EVENTS	ORGANIZER
1 st Sep,2020 to 31 st July,2021	Online Stipendiary Training for SC/ST	NIELIT Jadavpur University, Career Center, Kolkata, West Bengal
1 st Sep,2020 to 31 st July,2021	Online Free and Stipendiary Coaching	Career Center, Surat, Gujarat
1 st Sep,2020 to 31 st July,2021	Online O Level Hardware Course	Career Center, Surat, Gujarat
1 st Sep,2020 to 31 st July,2021	Online O Level Software Course	Career Center, Surat, Gujarat
21 st April,2021 to 3 rd May,2021	Online Career Guidance Mahotsav	Career Center, Surat, Gujarat
28 th April,2021 to 1 st May,2021	Online Career Counselling	Career Center, North Tripura, Tripura
1 st May,2021 to 2 nd May,2021	Online Job Drive	Career Center, Gautam Buddha Nagar, Uttar Pradesh

Upcoming Events/ Job Fairs/Trainings

DATE	JOB FAIRS & EVENTS	ORGANIZER
5 th May, 2021 to 30 th June, 2021	Online Employability Training	Career Center, Tumkur, Karnataka
7 th May, 2021	Online Job Fair	Career Center, Thiruvananthapuram, Kerala
7 th May, 2021 to 9 th May, 2021	Mega Online Job Fair	Career Center, Gautam Buddha Nagar, Uttar Pradesh