



Monthly e-newsletter

May, 2021









IN THIS ISSUE

- **About National Career Service**
- Counselling Services on NCS
- **→** Counselling Services at Model Career **Centers**
- **→** NCS Infographics
- **→** Glimpses of Job Fairs & Events
- Success Stories
- Upcoming Events/Job Fairs/Trainings





National Career Service

National Career Service is a Mission Mode Project launched by the Hon'ble Prime Minister, Shri Narendra Modi on 20th July, 2015. It is a one-stop solution that provides a wide array of employment and career related services to the citizens of India. National Career Service is a vibrant platform which aims to transform and strengthen the public employment services in the country. It brings together Job Seekers, Employers, Skill Providers, Career Counsellors, Local Service Providers (LSP's), Career Centers, Placement Organizations, Households and Government Departments on a common platform through the efficient use of information technology.

- Easy accessibility of employment services like staffing, placement and recruitment to all the stakeholders
- Enhancing employability of the workforce by providing them information on training & skilling
- Provisioning of career counselling services
- NCS Portal provides links to Public Disclosure of scores and ranking of candidates in Government recruitment examinations
- Providing information related to job profiles, career paths & employers
- PAN verified institutions and rich database of job seekers
- Career planning and rich career content on over 3500 occupations across 52 sectors
- NCS has partnerships with various private organizations like TCS iON, Quess Corp, HireMee, CSCs etc.
- Around 200 Model Career Centers (MCCs) have been set up across the country till now
- National Career Service Centers for Differently Abled (NCSCs-DA) are being run by DGE across the country
- National Career Service Centers for SCs and STs (NCSC SCs/STs) for providing employment related training and guidance are also being run by DGE

As on 30th May, 2021, a total of 97,22,773 active jobseekers are registered on the NCS Portal. More than 1,44,600 employers are registered on the Portal and the active vacancies count as of the mentioned date is 1,78,703.

*Please be aware that NCS does not charge any fees for Registration on the Portal and its services.



Counselling Services on NCS



"Counsellor Services" for Job Seekers and Students

NCS Portal provides online career counselling and vocational guidance services to its registered users. These services aim to equip the jobseeker with necessary information that is required to make right career choices based on his qualification, skill set and interest. These counselling services also guide the user regarding skilling, up-skilling or training programs that might help him progress well in his career. A registered Jobseeker type user of NCS who wishes to avail its online career counselling services may click on "Counsellor Services" section on Home Page of NCS Portal or he may visit "Find Counsellor" tab that appears under the left navigation panel of his Login screen. By visiting either of the two sections, the user is directed to the Counsellor calendar (explained on the next page) that displays counsellor schedules of various counsellors that are registered on the NCS Portal. User may check the counsellor schedules and do online booking to avail desirable counselling services.



Counselling Services on NCS

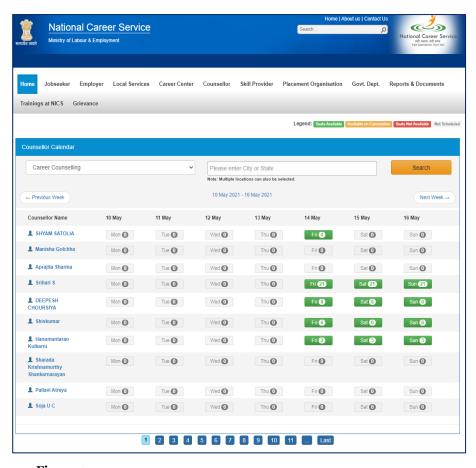


Figure 1

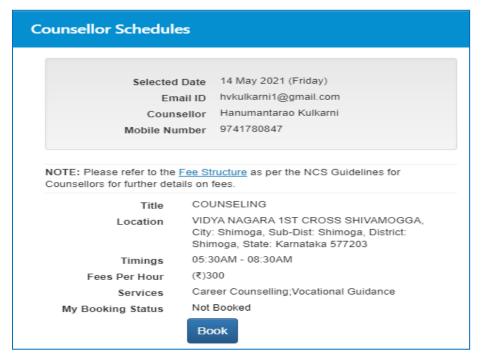


Figure 2

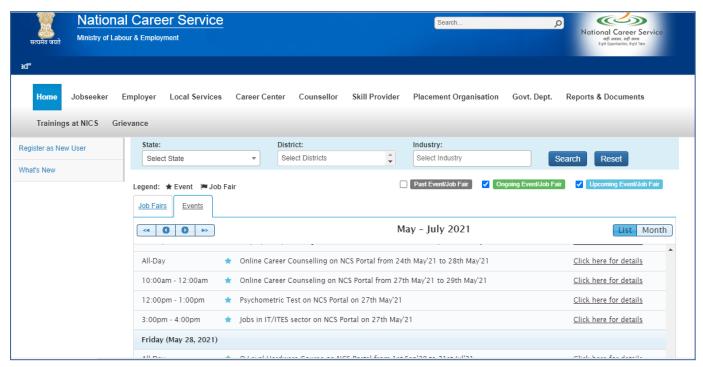
Figure 1 shows the Counsellor calendar that pops up upon clicking "Counsellor Services" section on NCS Home Page or by clicking "Find Counsellor" Section from Jobseeker's Home screen. The calendar displays schedules of all counselors with color marking in green and grey that is done to highlight the availability of counselling sessions. Dates that show in color available green are Counsellor schedules/sessions that are open for online booking. At this stage user can also apply Location filter to search counsellor availability in any of his preferred location.

Figure 2 shows Popup that appears clicking the desirable upon counsellor schedule, it has the Counsellor's and his session details including services that he is offering. After reviewing all the details, user may click on "Book" button and if the user is logged in then his booking request will be directly sent to the concerned counsellor while the nonlogged in user will be first directed to NCS login page. Once the user's booking request reaches counsellor, he may approve or reject the booking request based on his availability. It is important highlight here that user may match the Fee Structure link given on the Booking pop up to check and assure concerned counsellor the charging appropriate fees for his session.



Counselling Services at Model Career Centers

Apart from the online counselling services, NCS Portal also provides on ground counselling services through its country wide network of Model Career Centers. Ministry of Labour and Employment has deployed trained Young Professionals and Counsellors at its various Model Career Centers under National Career Service Scheme. These Model Career Centers offer specialized Individual and Group Career Counselling sessions in both offline and online mode. Depending upon the requirement, these Career Counselling sessions/events target specific group of Jobseekers/Students (like School Students or College Students) or may even keep it open for outside candidates. The schedule of these specialized Career Counselling sessions that are organized by Model Career Centers is published along with other Training programs on Job Fair/Events Calendar that can be checked on Home Page of NCS Portal or you may visit https://www.ncs.gov.in/ layouts/15/ncsp/calendar.aspx. As a registered user on NCS Portal, you may avail these Individual/ Group counselling services by submitting your online participation in these events through Job Fair/Events Calendar. To participate in NCS's Career/Counselling Events, click on "Events" Tab under Job Fair/Events calendar that can be accessed through Home Page of NCS or through left navigation panel of Jobseeker's Home screen or through the above given link. You may apply Location filter to restrict your "Events" search to the "Events" of your desired location only. To view details of your chosen event, click on that event and to submit participation, click on Proceed Button.



"Events" Tab under Job Fair/ Events Calendar on NCS Home Page



NCS Infographics

Top Job Roles posted on the NCS Portal



Source: NCS Portal, www.ncs.gov.in

Considering varied qualification and skills of registered Jobseekers on NCS Portal, NCS offers Job opportunities with multiple job roles. Above Word Cloud represents the top 40 job roles that were offered by Employers through NCS Portal in the Financial Year 2020-2021. These job roles have the maximum frequency among the total jobs posted on NCS. As can be seen from the Word Cloud, some of the top job roles in the Fy 2020-2021 were Business Development Sales, Sales Executive, Graphic Designer, Digital Marketing Executive, Content Writer, Web Developer, Marketing Executive etc. These job roles belong to various Industry sectors including Information and Communication, Sales and Marketing, BPO & IT, etc.



Amid the COVID-19 Pandemic, NCS has been continuously working to provide employment and career related services to its registered users. On one hand, NCS has been using its online Platform to conduct online Job Fairs & Career Events and on the other hand its wide network of Model Career Centers is also conducting on ground career events as and when feasible in the current pandemic situation. Glimpses of some of the major Career Events and Job Fairs are listed below:

Free Career Webinar on Pharma Industry by Model Career Center, Surat, Gujarat

Model Career Center, Surat in collaboration with Bhagwan Mahavir University, Surat organized a webinar on Pharma Industry on 5th May, 2021 for the final year students of Pharma, Chemistry and Science Streams. The webinar covered topics like Job opportunities in Pharma Industry, future of Pharma sector, new trends, Policies and practices, Hiring process, Interview tips and basic skills required to work in Pharma Industry. It was an open webinar for the job seekers with the above mentioned qualification to help them with better understanding of future career prospects in Pharma industry. More than 240 students from all across Gujarat region participated in the webinar. The session was addressed by the senior officers of companies like Lupin Limited, Sun Pharma as well as the officials from Model Career Center, Surat and Bhagwan Mahavir University, Surat.

Free Online Coaching Classes by Model Career Center, Salem, Tamil Nadu for preparation of State Public Service Commission Examination

Since its inception, Model Career Center, Salem has been organizing free coaching classes for the preparation of State Public Service Commission Examination (TNPSC) from time to time and the lockdown period is no exception. The Center started with yet another batch of coaching classes on 5th May, 2021 through online Mode. The inaugural session was attended by around 100 students in which they were given Career Guidance and they were also registered on NCS Portal. Following this batch, the Center soon started with 2 more batches of coaching classes in May, 2021 only and there is a total occupancy of more than 300 students in all the 3 batches. The criterion for enrollment in this coaching class is usually kept simple by the Center and anyone who is above 18 years of age and is a Graduate or is in Final year of college can join these classes. For more details about the Program, one may contact the Model Career Center, Salem.



Online Job Fair by Career Center, District Employment Exchange, Vikarabad, Telangana State

Career Center, District Employment Exchange, Vikarabad organized a career webinar followed by an Online Job Fair on 5th May, 2021 for candidates with qualification SSC, Inter and Graduation and age upto 35 years. The online session started with a brief orientation by the staff of Career Center about NCS Portal and its various career related services and then HR experts from 4 companies took over to orient the participants about the job openings in their respective companies and about the remuneration that they are offering. Various job roles that were offered in this Job Fair were that of a Junior Executive, Assistant, Warehouse Executive etc. 68 candidates attended the online session out of which 44 candidates participated in the online Job Fair that happened through NCS Portal and 8 candidates got shortlisted for the final round of interview.

Webinar on Career Guidance and NCS Portal Awareness by Model Career Center, Ferozepur, Punjab

Model Career Center, Ferozepur, Punjab organized free webinar on career guidance and NCS Portal awareness for the students of Ferozepur Degree College on 8th May, 2021. In this webinar participants were guided about various career prospects after Graduation, various competitive exams and the career and employment services that are offered under National Career Service scheme. Around 15 candidates from arts and commerce streams participated in the webinar and admitted to gain useful information from this webinar which would help them make right career choices.

Model Career Center, Ferozepur, Punjab has also started its 2nd batch of TCS online Employability Training cum Placement Program in collaboration with Guru Nanak Dev University. As per its standard format, the online Employability Training cum Placement Program targeted candidates below the age of 28 years, from SC/ST/OBC and economically backward classes who have passed out in the year 2019-2021 from B.A. and B.Com streams. So far around 25 candidates who passed out from colleges affiliated with Guru Nanak Dev University, have got enrolled in this program. This is a certificate Training Program and aims to equip participants with skills that make them employable in the Job market, hence its key focus areas are teaching Communicative English, Corporate etiquettes and soft skills, resume building and interview facing skills, analytical and reasoning skills, basic computer knowledge.



Webinar cum Online Job Fair by Career Center, District Employment Exchange, Sangareddy, Telangana State

Career Center, District Employment Exchange, Sangareddy organized a career webinar followed by an Online Job Fair on 11th May, 2021 for candidates with qualification SSC, Inter and Graduation and age upto 35 years. The webinar started with a briefing on NCS Portal and its services and then HR experts from 4 companies took over to orient the participants about the job openings in their respective companies and the related employee benefits that they are offering. Companies that participated in this Interactive orientation webinar and online Job fair were Reliance Jio Infocomm Ltd., Hyderabad, HR SQUARE etc. Various job roles that were offered in this Job Fair were that of a Junior Chemist, Home Sales Officers, Warehouse Executives etc. Initially 28 candidates attended the online session and finally 10 candidates participated in the online Job Fair that happened through NCS Portal and 1 candidate got shortlisted for the final round of interview.

Webinar on Resume Writing by Model Career Center, Bharuch, Gujarat

Model Career Center and Employment Exchange, Bharuch conducted a webinar to guide participants regarding Basic Resume writing skills. Considering the fact that Resume is the first impression of the candidate in recruitment process for any job profile, through this webinar the Center tried to share with candidates tips on how to write an effective and impressive resume. Around 25 candidates from different education domains and qualification levels participated in this webinar and learned resume writing skills.

Online Job Fair by Model Career Center, Ahmedabad, Gujarat

Model Career Center, Ahmedabad conducted an Online Job Fair through NCS Portal from 12th May to 14th May, 2021 in which four Employers with around 170 vacancies participated. Various Job roles were offered in this Job Fair, some of which were that of Warehouse Assistant, Delivery Executive, Tele Caller, Sales Executive, Java/NET Developer etc. The Job Fair was kept open for candidates with qualification HSC and Graduation in the age group of 18 to 32 years. Some of the companies that participated in this Job Fair were Alian Software, Ikamate HR, Reliable First & Rivulis Irrigation India Pvt. Ltd.. More than 180 candidates participated in this online Job Fair and around 140 candidates got shortlisted.



Online Job Fair by Model Career Center, Osmania University, Hyderabad

Model Career Center, Osmania University conducted an online Job Fair on 13th May'2021 through NCS Portal for 12th pass, ITI and B.Sc (Chemistry) candidates. Various Job roles that were offered in this Job Fair included Production Executive, Trainee, Assistant, Junior Executive, Sales Officer, Junior Research Associate, Junior Chemist etc. Four companies participated in this Job Fair namely Maithri Drugs Private Limited, HR SQUARE, Expertz Solutions Hyderabad Private Limited and Reliance Jio Infocomm Ltd., Hyderabad. Around 8 candidates participated in this online Job Fair and 4 candidates got shortlisted for the next and final round of interview to be scheduled soon.

Online Placement Drive by Model Career Center, Jalore, Rajasthan

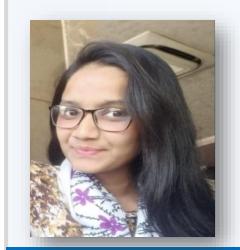
Model Career Center, Jalore organized an online Placement Drive from 20th to 21st May'2021 through National Career Service Portal. 4 companies participated in this online Placement Drive to hire candidates for various roles like **Sales and Support staff in FMCG and GPS Industries, Business Development Executive, Trainees, Associate / Helper / Fitter**. Eligibility Criteria for participation in the Placement Drive was age limit of 18 to 35 years and qualification from 10th pass to Graduation and ITI. More than 130 candidates participated in the Placement Drive and around 50 candidates got shortlisted for the final round.



Success Stories

JOBSEEKERS

We are happy to share few success stories of the jobseekers, who have been empowered through employment and other career related services of NCS.



Rajina Shaikh Ahmedabad, Gujarat

I am Rajina from Ahmedabad, Gujarat. After completing my Masters in Organic Chemistry in the year 2020, I started looking for a job in my domain. Unfortunately there are lesser opportunities in my domain and Covid Pandemic situation worsened it further. While I was struggling to find a suitable job for myself, I got to know about Model Career Center, Ahmedabad that provides career counselling and employment services. I visited the Center and they guided me towards a job matching my qualification and interest. I immediately applied for this job for the role of Lab Technician and appeared for the recruitment process with the concerned Employer. I am so glad to share that I got selected.

I am extremely thankful to National Career Service Scheme and Model Career Center, Ahmedabad for carving my career path.

66 I am Physically Handicapped so even after completing my M.A I was unable to find a job and was under constant stress of being a burden on my family. After running from pillar to post I heard about Model Career Center, Sitapur and when I contacted the Center, I found their staff extremely warm, they gave me all the information about NCS scheme and guided me to participate in their Mega Job Fair to be held at Sitapur. The counselling expert at the Center informed me about many job possibilities that were left unexplored. I participated in the Job Fair and as per the guidance received from the Center I appeared for several interviews with various companies that participated in that Job Fair. I finally got selected in a good company at a good salary as an Assistant to the Office Manager. I am extremely thankful to Model Career Center, Sitapur for guiding me when I had lost all hope. I thank National Career Service scheme for such a good initiative.



Priya Tiwari Lucknow, Uttar Pradesh



Success Stories



Anant Kumar
Lucknow, Uttar Pradesh

graduation in B.Com some time back and have been looking for a job since then but the main challenge that I was facing in my job search was getting a job that matches my qualification, skill set and interest. Then one day while browsing social media sites, I came across a notification about an offline Job Fair that Model Career Center, Agra was organizing. I immediately contacted the Center and got to know about the National Career Service scheme that offers free of cost career and employment services to the youth. The staff at the Center guided me to participate in this Job Fair for the post of Senior Officer in one of the leading Small Finance Bank. For this purpose, they registered me on NCS Portal and guided me towards the recruitment process with this Bank. With the support and guidance of Model Career Center, Agra I got this job.

It's a good start for my career, all thanks to the National Career Service Scheme and Model Career Center, Agra.

I am from Anantapur District, Andhra Pradesh. My parents are working as daily wage agriculture labour. Due to financial problem, I stopped my studies after Intermediate and started searching job to support my family. I attended many interviews but didn't get any job for long. One day while browsing jobs, I came across a notification about an online Job Fair that Career Center, District Employment Exchange (DEE), Adilabad was conducting through NCS Portal in April'21. To participate in the Job Fair, I registered myself with NCS Portal as directed in the notification following which I got the chance to participate in an Employer Interactive session via zoom meeting where I was oriented about job profile and salary details for the job role of Jio Fiber Associate. I felt satisfied with Job profile and faced Telephonic interview with Reliance Jio Infocomm Limited, Hyderabad and got selected as a Jio Fiber Associate at a decent salary. I would like to thank Career Center, DEE, Adilabad for organizing such job fairs to help unemployed youth.



Madiga Jayaraju Anantapur, Andhra Pradesh



Upcoming Events/ Job Fairs/Trainings

In our battle against COVID-19 pandemic, majority of the NCS Job fairs and Events are being conducted online. With online functionality, Employers can participate, shortlist and invite Jobseekers for interviews through the NCS Portal. Check out our Calendar below for the month of June, 2021.

For more details, follow this link & Register for one of our events: https://www.ncs.gov.in/_layouts/15/ncsp/calendar.aspx

DATE	JOB FAIRS & EVENTS	ORGANIZER
1 st Sep,2020 to 31 st July,2021	Online Stipendiary Training for SC/ST	NIELIT Jadavpur University, Career Center, Kolkata, West Bengal
1 st Sep,2020 to 31 st July,2021	Online Free and Stipendiary Coaching	Career Center, Surat, Gujarat
1 st Sep,2020 to 31 st July,2021	Online O Level Hardware Course	Career Center, Surat, Gujarat
1 st Sep,2020 to 31 st July,2021	Online O Level Software Course	Career Center, Surat, Gujarat
26 th May,2021 to 5 th June,2021	Online Job Drive	Career Center, Cuttack, Odisha
26 th May,2021 to 5 th June,2021	Online Job Drive	Career Center, Kendujhar, Odisha
29 th May,2021 to 1 st June,2021	Online Job Fair	Career Center, Thane, Maharashtra



Upcoming Events/ Job Fairs/Trainings

DATE	JOB FAIRS & EVENTS	ORGANIZER
31 st May,2021 to 2 nd June,2021	Online Job Fair	Career Center, Raipur, Chhattisgarh
4 th June,2021 to 8 th June,2021	Online Job Fair	Career Center, Tumkur, Karnataka
5 th June, 2021 to 6 th June, 2021	Online Job Fair	Career Center, Gautam Buddha Nagar, Uttar Pradesh
10 th June,2021	Online Job Fair	Career Center, Banda, Uttar Pradesh
17 th June,2021	Online Rojgar Mela	Career Center, Shrawasti, Uttar Pradesh