

**GOVERNMENT OF INDIA  
MINISTRY OF LABOUR AND EMPLOYMENT  
LOK SABHA  
UNSTARRED QUESTION NO. 1339  
TO BE ANSWERED ON 11TH DECEMBER, 2023  
COLLABORATION WITH PRIVATE JOB PORTAL**

**1339. SHRI BRIJENDRA SINGH:**

**Will the Minister of LABOUR AND EMPLOYMENT be pleased to state:**

- (a) whether the Government has taken initiatives aimed at promoting skill development, reducing unemployment, and fostering a more dynamic job market;**
- (b) if so, the details thereof and if not, the reasons therefor;**
- (c) whether the Government has any collaboration with private job portals or employers to enhance employment opportunities for the workforce;**
- (d) if so, the details thereof and if not, the reasons therefor; and**
- (e) the details of the measures taken by the Government to improve and strengthen partnership with National Career Service portal?**

**ANSWER**

**MINISTER OF STATE FOR LABOUR AND EMPLOYMENT  
(SHRI RAMESWAR TELI)**

**(a) to (e) The Government has taken various steps to promote skill development. The Government has brought in National Education Policy (NEP) 2020 which aims to integrate vocational education programmes into mainstream education in all educational institutions in a phased manner.**

**The Ministry of Skill Development and Entrepreneurship (MSDE) delivers skill training through a comprehensive network of skill development centres/ institutes across the country under various schemes viz. Pradhan Mantri Kaushal Vikas Yojana (PMKVY), Jan Shikshan Sansthan (JSS) Scheme, National Apprenticeship Promotion Scheme (NAPS) and Craftsman Training Scheme (CTS) through Industrial Training Institutes (ITIs). Through these centres, training to candidates is imparted in employable skills, as per requirements of industry and economy.**

**The Government is implementing “Scheme for Higher Education Youth in Apprenticeship and Skills (SHREYAS)”, a program conceived for students in degree courses, primarily non-technical, with a view to introduce employable skills into their learning, promote apprenticeship as integral to education and also amalgamate employment facilitating efforts of the education system so that clear pathways towards employment opportunities are available to students during and after their graduation.**

**The Government is implementing a programme for skilling of rural youth for entrepreneurship development through Rural Self Employment and Training Institutes (RSETIs).**

**The Ministry of Labour and Employment is implementing the National Career Service (NCS) project to provide a variety of employment related services like job search and matching, career counselling, vocational guidance, information on skill development courses etc. through a digital platform [[www.ncs.gov.in](http://www.ncs.gov.in)].**

**Employment generation coupled with improving employability is the priority of the Government. Accordingly, the Government of India has taken various steps for generating employment in the country.**

**The Government of India is encouraging various projects involving substantial investment and public expenditure on schemes like Prime Minister’s Employment Generation Programme (PMEGP), Mahatma Gandhi National Rural Employment Guarantee Scheme (MGNREGS), Pt. Deen Dayal Upadhyaya Grameen Kaushalya Yojana (DDU-GKY) and Deen Dayal Antodaya Yojana-National Urban Livelihoods Mission (DAY-NULM) etc. for employment generation.**

**Besides these initiatives, various flagship programmes of the Government such as Make in India, Start-up India, Stand-up India, Digital India, Housing for All etc. are also oriented towards generating employment opportunities in the country. All these initiatives are expected to collectively generate employment in the medium to long term through multiplier-effects.**

**The major initiatives in the form of integrations/collaborations undertaken by National Career Service portal to improve and strengthen partnerships includes:**

- a. NCS Portal has integrated with 28 State/UTs across the country, to develop a comprehensive network for connecting employer and jobseekers at a national level.**
- b. NCS has established integration with multiple private portals/job portals namely TCS-iON, Monster.com, First Job, HireMee, Teamlease, VSS Tech, Quikr India, Quess Corp, Freshersworld etc. to enhance employment opportunities for the youth across the country**
- c. NCS has also interlinked with Skill India Portal of Ministry of Skill Development and Entrepreneurship- for registering the Skill certified candidates of various vocational skilling programs (DDU-GKY, PMKVY etc) on NCS portal.**
- d. NCS Portal has integrated with Udyam portal of Ministry of Micro, Small and Medium Enterprises (MSME) for consent-based auto registration of Udyam registered MSMEs as employers on the NCS portal.**
- e. NCS Portal has integrated with e-Shram portal of Ministry of Labour & Employment for seamless auto registration of unorganized workers on the NCS portal based on their consent.**

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