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CAREERS OPPORTUNITIES IN VISUAL ARTS



**Government of India,
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Directorate General of Employment,
National Institute of Career Service,
Noida , Delhi - NCR**

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INTRODUCTION

Art is something that everyone sees differently. Even though everyone has their own opinion, art helps us talk to each other, think about things in new ways, and learn about important problems. Visual Art can show us graphically and visually the happening in and around us. It can give us visual depiction of how things are good or bad, technological advancement, developments etc. and bad like war scene, pollution, unfairness, etc. It can also help us understand how other people feel and accept one

Visual art is a special kind of art that is about beauty and expression, not just being useful. Even though the lines between different kinds of art are getting blurr, it's still helpful to know the difference between fine art and other kinds of art.

Art used to be seen as less important than subjects like science and engineering. But now, people are starting to realize that art can be a great job too. Even though this is happening, art classes in schools are still often not very important. There are some schools that do teach art well, but it's not easy for everyone to go to those schools.

Art helps people think in new ways and solve problems. Artists try to do things differently and think of new ideas. This kind of thinking is helpful in many different jobs. Art also helps make our society better. It creates jobs and brings in money. Art also helps us remember our history and culture.

Art can make us feel better and help us express ourselves. It can help us see beauty in the world around us. For a long time, people have used painting to show stories and pictures. Sculptors make things out of three-dimensional materials to show how things look and feel. Traditional art also includes drawing and printmaking. Later, people started using art to make things like products and designs, which is why many art schools teach these subjects.

SCOPE IN VISUAL ARTS

Visual arts encompass a broad range of creative expressions, from painting and sculpture to graphic design and photography. A career in visual arts can be incredibly rewarding for those with a passion for creativity and a desire to express themselves through visual mediums.

CAREER PROSPECTS

The world of fine arts is dynamic and creative, serving as a platform for artists to express thoughts on diverse cultures, societies, and subjects. If you're considering a career in this field, expect an engaging journey characterized by the communication of imaginations, emotions, and ideologies. Alongside strengthening your critical thinking skills, you'll assess, describe, and evaluate authenticity to craft meaningful works of art.

Through the Bachelor of Fine Arts or Visual Arts program, students receive a comprehensive education in the visual arts, emphasizing the development of technical abilities, critical thinking, and artistic expression. Renowned artists guide students, providing mentorship to refine their artistic vision. Graduates emerge as accomplished professionals with the theoretical knowledge and practical skills necessary to succeed in various art-related fields or pursue advanced education.

JOBS IN VISUAL ARTS

Job Title	Eligibility Criteria	Expected Salary
Art Director	Bachelor's/Master's in Fine Arts or related field	₹6,00,000 - ₹12,00,000
Graphic Designer	Bachelor's in Graphic Design/Fine Arts	₹2,50,000 - ₹5,00,000
Animator	Diploma/Bachelor's in Animation/Fine Arts	₹3,00,000 - ₹6,00,000
Art Conservator	Master's in Art Conservation/Fine Arts	₹4,00,000 - ₹8,00,000
UI/UX Designer	Bachelor's in Design/Fine Arts	₹4,00,000 - ₹10,00,000
Fashion Designer	Bachelor's in Fashion Design/Fine Arts	₹3,00,000 - ₹7,00,000

Commercial Photographer	Diploma/Bachelor's in Photography/Fine Arts	₹2,50,000 - ₹5,00,000
Creative Director	Bachelor's/Master's in Fine Arts or related field	₹8,00,000 - ₹15,00,000
Art Teacher	Bachelor's/Master's in Fine Arts/Education	₹2,00,000 - ₹4,00,000
Concept Artist	Diploma/Bachelor's in Fine Arts/ Animation	₹4,00,000 - ₹7,00,000

TOP COURSES IN VISUAL ARTS

University	Course/ duration	Eligibility	Expected Fees (INR)
Delhi University	BFA - 4 year, MFA -2 years	10+2 for BFA, Bachelor's for MFA	53,000/ year
Kamla Nehru College for Women, Kapurthala	BFA - 4 years	10+2	41,000/ year
University of Lucknow, Lucknow	BFA - 4years, MFA- years	10+2 for BFA, Bachelor's for MFA	32,000/ year
Sir JJ School of Art, Mumbai	BFA- years , MFA- 2 years	10+2 for BFA, Bachelor's for MFA	50,000/ year
Rabindra Bharati University, Kolkata	BFA - 4 years , MFA- 2 years	10+2 for BFA, Bachelor's for MFA	20,000/ year
Chhatrapati Shahu Ji Maharaj University, Kanpur	BFA - 4 years, MFA - 2years	10+2 for BFA, Bachelor's for MFA	41,000/ year
Maharaja Sayajirao University of Baroda, Vadodara	BFA - 4 years, MFA - 2years	10+2 for BFA, Bachelor's for MFA	25,000/ year
Indira Kala Sangeet Vishwavidyalaya, Khairagarh	BFA - 4 years, MFA - 2years	10+2 for BFA, Bachelor's for MFA	30,000/ year
Amity University, Noida	BFA - 4 years, MFA - 2years	10+2 for BFA, Bachelor's for MFA	1,20,000/ year

ARTISTIC PATHWAYS

Beyond the traditional careers in fine arts, there are numerous extended fields where visual art skills are highly valued. Graduates of Bachelor of Fine Arts (BFA) and Master of Fine Arts (MFA) programs can find employment in advertising agencies, publishing companies, and as art teachers in schools, including government institutions. Those who pass the UGC National Eligibility Test in Visual Arts may also qualify for positions as college professors.

With art education backgrounds one can explore career shifts into industries where creativity is highly prized. For instance, transitioning into fields like fashion design or filmmaking is viable after completing a BFA. Institutions like the National Institute of Design (NID) Ahmedabad, National Institute of Fashion Technology (NIFT) Delhi, and the Film and Television Institute of India (FTII) Pune offer postgraduate programs tailored to individuals seeking careers in these areas.

NOTE: For detailed information relevant Websites may be searched by referring the name of Institute or platform in the search.

SOURCES: Employment News and relevant Websites.

SERVICES OFFERED BY MCC

- ❖ AWARENESS ABOUT NCS POSTAL: Organise awareness program about NCS Scheme among various Stakeholders in online or offline mode.
- ❖ REGISTRATION: Jobseekers and Employer registration on NCS portal
- ❖ EMPLOYMENT SERVICES: Conducting Job-fairs and placement drives regularly for the benefit of both job-seekers and employers.
- ❖ CAREER TALKS/ WEBINARS OR TRENDING JOB ROLES: Organise career talks/webinars in various schools, ITIs, colleges for the benefit of students. Also organise Career talks on emerging trends with industry experts in online mode.
- ❖ CAREER COUNSELLING SESSIONS: Organise career counselling sessions for the jobseekers.
- ❖ SKILL GAP /EMPLOYABILITY TRAINING: Conducting Free Skill Gap /Employability training for enhancing the employability of Job-seekers as per latest Job roles and industry patterns.



HOW TO VISIT NICS, NOIDA



TO CONTACT

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